

Privacy Policy

Effective Date: 31/03/2024

Introduction

EVERSEA ("we," "us," or "our") operates <https://www.eversea.blue/> (the "Platform"), which connects marine conservation projects with potential investors. This Privacy Policy describes how we collect, use, and disclose your information when you use the Platform.

Information We Collect

- **Project Information:** This includes details about your marine conservation project, such as:
 - Name of the structure
 - Brief description of the project
 - Type of structure (for-profit, non-profit, etc.)
 - Domain/Type of Project (Habitat Restoration, Species Conservation, etc.)
 - Project Surface Area (optional)
 - Specific Conservation/Habitat details (Coral Reef, Mangrove, Shark Protection, etc.)
 - Type of Actions planned (Coral Propagation, Planting Mangrove Seedlings, etc.)
 - Location of the Project (country, region)
 - Estimation of the global budget
 - Already acquired funds (optional)
 - Revenue Streams (if any)
 - Duration of funding needed
 - Stage of the project (feasibility, operational, established)
 - Monitoring plan details (personal or official)
 - Estimated starting date
 - Project authorization details (full, partial, none)
 - Legal authority granting authorization (optional)
- **Conservation Objectives:** Details about the goals of your project (e.g., increasing coral reef coverage).
- **Methodologies:** Information on any specific guidelines or methodologies used for your project.
- **Site-Specific Data:** Any data you provide about the project site, such as destruction rate, cause of destruction, or survival rate.
- **Optional Information:**

- Location document upload
- Additional documents (presentations, videos, datasets, etc.)

How We Use Your Information

We use the information we collect to:

- Facilitate connections between project developers and investors.
- Evaluate the feasibility and potential impact of your project.
- Improve the Platform and develop new features to better serve marine conservation projects.
- Send you promotional communications (with your consent). [Only if applicable]
- Comply with legal and regulatory requirements.

We will never share your project information with investors without your explicit consent.

Sharing Your Information

We may share your information with third parties under the following circumstances:

- **Investors:** We may share project information with potential investors who express interest in supporting your project.
- **Service Providers:** We may use third-party service providers to help us operate the Platform, such as cloud storage providers or data analytics services. These providers will only access your information as necessary to perform their services.
- **Legal Requirements:** We may disclose your information if required by law or to comply with a court order.

Data Retention

We will retain your information for as long as necessary to fulfill the purposes described in this Privacy Policy, unless a longer retention period is required or permitted by law.

Your Rights

You have certain rights regarding your information:

- **Access and Update:** You can request access to your information and update it at any time.
- **Deletion:** You can request to have your information deleted.
- **Opt-Out:** You can opt-out of receiving marketing communications from us.

Security

We take reasonable steps to protect your information from unauthorized access, disclosure, alteration, or destruction. However, no internet transmission is entirely secure, and we cannot guarantee the security of your information.

Children's Privacy

Our Platform is not intended for children under the age of 18. We do not knowingly collect personal information from children under 18.

Changes to this Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on the Platform.

Contact Us

If you have any questions about this Privacy Policy, please contact us at: contact@eversea.blue